



World Environment Day

May 19 to June 5, 2025

Ending the Plastic Pollution

Sulabh - International Institute of Health and Hygiene
Environmental Information, Awareness, Capacity Building
and Livelihood Programme (EIACP)
Ministry of Environment, Forest & Climate Change, Govt. of India





World Environment Day 2025 Awareness Activities Conducted Across Key Locations in Delhi



Locations:

- Saraswati ITI, Dwarka Sector 23, New Delhi
- Sarvodaya Vidyalaya, Jor Bagh, New Delhi
- Shikshaitan ITI, Mundka, New Delhi
- National Zoological Park, New Delhi
- Sulabh Public School, New Delhi
- Dwarka Mor Metro Station, New Delhi





World Environment Day (WED) 2025 is observed globally on June 5 and serves as the United Nations’ most significant platform for encouraging worldwide awareness and action for the protection of the environment. Celebrated by over 150 countries, this day unites individuals, organizations, and governments to reflect on critical environmental issues and commit to positive change. The theme for this year, “Ending Plastic Pollution,” highlights one of the most urgent environmental challenges of our time — the excessive use and improper disposal of plastic, particularly single-use items.

Plastic pollution has become a global crisis. Every year, around 430 million tons of plastic are produced, with two-thirds intended for single-use purposes.

Shockingly, more than 11 million metric tons of plastic end up in oceans annually, severely affecting marine ecosystems, wildlife, and human health. Microplastics have even been detected in the human bloodstream, breast milk, and vital organs. Despite growing awareness, only 9% of all plastic waste ever produced has been recycled, and the rest either gets incinerated, dumped in landfills, or pollutes natural environments.

World Environment Day was first established by the United Nations General Assembly in 1972 following the Stockholm Conference on the Human Environment. The first celebration took place in 1974, with the theme “Only One Earth.” Since then, the day has evolved into a global platform for action, with host countries each year focusing on various



environmental priorities. Notably, India hosted World Environment Day in 2018, taking a leadership role with the theme “Beat Plastic Pollution.”

In 2025, the focus on “Ending Plastic Pollution” aims to accelerate the global shift toward a circular economy, where plastic products are designed for reuse, recyclability, and reduced environmental impact. The campaign’s key objectives include phasing out unnecessary single-use plastics by 2030, encouraging sustainable consumption, improving global waste management systems, and empowering individuals and communities to make plastic-free choices in daily life.

World Environment Day 2025 is not just a symbolic observance; it is a critical opportunity to inspire bold environmental actions, implement strong policies, and support innovation in eco-friendly alternatives. The campaign urges every stakeholder — from governments to individuals — to take meaningful steps toward a cleaner, healthier, and more sustainable planet.

Single-Use Plastic Reduction: Practical Everyday Actions

1. Use cloth bags for shopping instead of plastic bags: Cloth bags are durable, washable, and reusable alternatives to plastic carry bags. They reduce the dependency on single-use plastic and help conserve the environment.

2. Carry your own water bottle wherever possible: By bringing a personal reusable water bottle, you avoid buying bottled

water, which contributes significantly to plastic waste, especially in urban and travel settings.

3. Reuse glass containers or packaging plastic items as storage boxes: Instead of discarding plastic or glass containers, repurpose them to store grains, spices, or leftovers. This reduces waste and supports circular consumption.

4. Prefer using non-plastic eco-friendly cutlery during gatherings and events: Switch to biodegradable or reusable items like wooden spoons, bamboo plates, or steel cups for events to eliminate the use of disposable plastic utensils.

5. Turn off running taps when not in active use: Reducing water wastage indirectly helps reduce plastic, as water packaging and treatment involve significant plastic use and energy consumption.

6. Use menstrual cups instead of sanitary napkins: Menstrual cups are reusable and eco-friendly, unlike sanitary pads that contain plastic and generate large volumes of non-biodegradable waste.

7. Use steel or recyclable plastic lunch boxes and water bottles: Durable lunch containers made of steel or BPA-free plastic help reduce frequent purchases of disposable packaging.

8. Opt for bamboo toothbrushes and neem combs: These biodegradable personal care items reduce daily plastic usage and decompose naturally, unlike plastic alternatives that persist for centuries.



Sulabh – International Institute of Health and Hygiene (IIHH), Environmental Information, Awareness, Capacity Building and Livelihood Programme – Resource Partner, under the aegis of the Ministry of Environment, Forest and Climate Change, Govt. of India and Sulabh International Social Service Organisation, organized a series of online and offline awareness activities in Delhi as part of the World Environment Day 2025 celebrations. From May 19 to 28, 2025, an online awareness campaign was conducted across various social media platforms to engage a wider audience and spread the message on plastic pollution. This included informative posts, infographics, videos, quizzes, and Eco-friendly tips promoting the theme “Ending Plastic Pollution.”

Building on the momentum, from May 29 to June 5, 2025, a series of offline awareness activities were carried out targeting local communities, school and college students, and the general public. The comprehensive campaign aimed to sensitize people about the harmful impacts of plastic pollution and promote the adoption of sustainable and eco-friendly alternatives. **Over 1 lakh beneficiaries** were reached through both online and offline initiatives, empowering them with knowledge and practical solutions to contribute toward a plastic-free future.

Offline activities were held at prominent schools and public venues in Delhi, featuring expert sessions, competitions, and student-led initiatives to raise awareness.



Schedule of Activities:

- **Saraswati ITI, Dwarka Sector 23, New Delhi – May 29, 2025:** Students engaged in discussions and presentations on plastic waste segregation and recycling.
- **Sarvodaya Vidyalaya, Jor Bagh, New Delhi – May 30, 2025:** Activities included Eco-pledge sessions led by school faculty and EIACP team.
- **Shikshaitan ITI, Mundka, New Delhi – May 31, 2025:** Practical demonstrations on eco-friendly alternatives to plastic were showcased.
- **National Zoological Park, New Delhi – June 2, 2025:** Visitors were sensitized through displays and street plays on how plastic endangers wildlife.
- **Sulabh Public School, New Delhi – June 3, 2025:** A drawing competition engaged students in showcasing the impact of plastic pollution.
- **Dwarka Mor Metro Station, New Delhi – June 5, 2025:** A public awareness drive with banners, slogans, and volunteer interaction was held to reach commuters and the general public.



Online Awareness Activities 19 to 28 May, 2025



Travel with Less Plastic

A poster for World Environment Day 2025, highlighting the theme "Ending Plastic Pollution" with the message "Travel with Less Plastic." The initiative encourages citizens to adopt sustainable travel habits by reducing single-use plastics and choosing eco-friendly alternatives to protect the environment.



Say No To Plastic!

Every piece of plastic ever made still exists, continuing to harm our environment, marine life, and public health. This Environment Day, let's unite to refuse single-use plastics and embrace sustainable alternatives. Join hands with the global community to make mindful choices that protect our planet.



Short Clip on Plastic Waste

You use plastic every day — but do you know where it ends up? From bottles to bags, what's convenient for a moment lingers for centuries in landfills and oceans. It's time to rethink, reduce, and refuse.



Did You Know?

Our youth wake up each day to a world shaped by plastic: on our streets, in our oceans, even in the air we breathe. But they're not facing this challenge alone. Together, as a community, we can refuse, reuse, recycle and rethink our choices to move towards a cleaner future.



Gifts with less plastic

Choose thoughtful options like homebaked goodies, vintage treasures, houseplants, natural candles, or local artisan products in glass. Wrap them in reusable fabric or recycled paper, and consider experience gifts or Eco-friendly memberships. Small choices make a big difference for the planet.



Green Lifestyle: Small Choices, Big Impact

Green isn't just a color—it's a lifestyle! Rooted in mindful choices and everyday actions, from what you reuse to how you commute, every small step contributes to a cleaner, greener future.



Small Swaps lead to Big Change

Sustainability isn't new to us, it's in our roots! From clay cups to cloth bags, Indian traditions have long valued eco-conscious living. Now it's time to transform mindful choices into a movement! A bamboo brush, a steel straw—small swaps can make a BIG impact.



One Nation, One Mission End Plastic Pollution

Plastic pollution is a growing threat to our environment, harming wildlife, polluting oceans, and impacting human health. As responsible citizens, it's time to come together and take action.



Less Plastic, More Life - Save our Oceans.

We take a stand for cleaner seas and thriving marine life. Let's reduce plastic, protect our oceans, and preserve the future.



पर्यावरण को स्वच्छ बनाएँ और वेस्ट सेग्रिगेशन अपनाएँ

कचरा एक, पर कहानी अनेक! अपने आसपास के पर्यावरण को स्वच्छ बनाएँ और वेस्ट सेग्रिगेशन अपनाएँ। सही आदतें ही स्वच्छ भविष्य की नींव हैं!



Awareness Activity May 29, 2025

A vibrant banner displaying World Environment Day 2025 with the theme "Ending Plastic Pollution" was prominently placed at the entry gate of Sulabh International, New Delhi. The banner serves as a powerful reminder of the need to combat plastic waste. Residents of the area and passer bys engage with the message, gaining awareness about environmentally sustainable practices.



Awareness event on "Ending Plastic Pollution" at Saraswati ITI, Dwarka. Around 60 students participated, learning about the harms of single-use plastics and adopting eco-friendly alternatives. Interactive sessions inspired youth to lead sustainable lifestyles and promote environmental responsibility for a cleaner, greener future.



Awareness Activity May 30, 2025

Sulabh-IIHH EIACP RP organized an awareness program on “Ending Plastic Pollution” at Sarvodaya Vidyalaya, Jor Bagh. Supported by MoEF&CC, the session empowered 70 students and teachers with knowledge on harmful effects of single-use plastics and promoted eco-friendly, sustainable lifestyle practices for a cleaner environment.





Awareness Activity May 31, 2025

Awareness session at Shikshaitan ITI, Mundka. Dr. Arunima Chauhan urged students to fight plastic pollution through sustainable habits. About 50 attendees pledged to avoid single-use plastics and promote recycling for a cleaner, greener future.





Awareness Activity June 02, 2025

On World Environment Day 2025, Sulabh-IIHH EIACP held a waste segregation workshop and cleanliness drive at Delhi's National Zoological Park. Around 500 participants, including students and sanitation workers, joined hands for a cleaner environment. With WWF EIACP, they pledged to reduce plastic use and promote sustainable, eco-friendly practices.



Awareness Activity June 03, 2025

On June 3, 2025, to mark World Environment Day, Sulabh-IIHH EIACP Resource Partner, supported by the Ministry of Environment, Forest & Climate Change, Government of India, organized a Drawing Competition at Sulabh Public School. Around 50 students participated enthusiastically, creatively showcasing the theme “Ending Plastic Pollution” through their artwork and expressing powerful messages about the need to reduce plastic waste and protect the environment.





Awareness Activity June 05, 2025

On June 5, 2025, Sulabh-IIHH EIACP Resource Partner, in collaboration with Sulabh International, held a vibrant awareness-cum-sensitisation programme at Dwarka Mor Metro Station, New Delhi, in celebration of World Environment Day. Centered on the theme “Ending Plastic Pollution,” the event engaged over 70,000 commuters with IEC materials, interactive public interviews, and practical tips for reducing plastic use. Travellers and vendors alike actively participated, sharing insights and committing to eco-friendly alternatives—making the initiative a powerful step toward a cleaner, greener future.







WORLD ENVIRONMENT DAY
ENDING PLASTIC POLLUTION
 05th June, 2025
 Together we can reduce plastic waste and create a cleaner planet for future generations.
 #BeatPlasticPollution



Youth Voices on Initiatives to End Plastic Pollution



We carry cloth bags and say no to plastic ones—because every small change counts.



We believe in reusing and recycling—plastic doesn't belong in oceans or streets.



We prefer carrying cloth bags to the market and using steel bottles while traveling to reduce plastic use.



Spreading awareness among friends and family is how we fight plastic pollution—change starts with us.



Social Media Posts

iihh EiACP and Sulabh International Social Service Organisation — with EiACP India and 6 others.
5 June at 21:25 · 🌐

🌍 World Environment Day 2025 | Theme: "Ending Plastic Pollution" 🌱

In celebration of World Environment Day 2025, Sulabh-IIHH EIACP Resource Partner, in collaboration with Sulabh International Social Service Organisation, successfully organised an impactful awareness-cum-sensitisation programme at Dwarka Mor Metro Station, New Delhi on June 5, 2025.

Aligning with this year's theme, "Ending Plastic Pollution," the programme aimed to promote environmental responsibility and ... See more

See insights Create Ad

Shailesh Adhikari, Anand Chauhan and 18 others 2 comments 14 shares

Like Comment Share

IIHH-EIACP RP @iihheiacp · Jun 1

Used for minutes, polluting for centuries.

Single-use plastic clogs our rivers, harms wildlife 🐦, and even enters our food chain!
It's time to break free from this cycle and choose better alternatives 🌱.

Say NO to plastic pollution 🚫!
Download the Meri LIFE app 📱

WHAT IS SINGLE-USE PLASTIC?

Think of single-use plastic: **containers, cups, straws, and bags,** discarded after one use.

The problem? These plastics linger in the environment for over 450 years, outlasting five generations.

IT'S TIME FOR A CHANGE

DOWNLOAD THE **Meri LIFE app** AND TAKE SUSTAINABLE ACTIONS TODAY

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WED 2025 | 70,000+ Sensitised at Delhi Metro | Sulabh-IIHH Awareness Drive 424 views

WORLD ENVIRONMENT DAY SAY NO TO PLASTIC POLLUTION 203 views

Change Begins With Us: Ditch Plastic for a... 51 views





One Nation, One Mission: End Plastic Pollution

#MissionLIFE #WorldEnvironmentDay2025 #EndPlasticPollution



iihheiacp New Delhi

iihheiacp One Nation, One Mission: End Plastic Pollution

Plastic pollution is a growing threat to our environment, harming wildlife, polluting oceans, and impacting human health. As responsible citizens, it's time to come together and take action. By refusing single-use plastics and adopting sustainable habits like carrying reusable bags, choosing eco-friendly products, and disposing of waste responsibly, we can make a real difference.

Let's unite as one nation with one mission—to build a cleaner, greener, and healthier India. In Every small step counts in the fight against plastic pollution. Together, we can create lasting change and leave a better world for future generations. 🌱

Download now: bit.ly/MeriLIFEApp
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#EndPlasticPollution #OneNationOneMission #PlasticFreeIndia #MissionLIFE #GreenIndia #SustainableLiving #SwachhBharat #WorldEnvironmentDay

2 w

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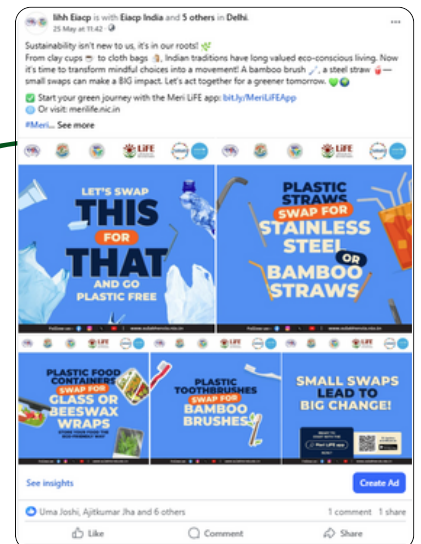
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Social Media Comments



“This poster points are very useful for the protection of environment.”

“Nice post for promoting Greener tomorrow.”





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*From Awareness to Action – Let's
Beat Plastic Pollution!*